

# MENGDI WANG

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## EDUCATION

### NORTHWESTERN UNIVERSITY

*Master of Science in Computer Science*, GPA 3.85/4.00

Evanston, IL  
2014 – 2015

- Leadership: Selected as Peer Mentor and Grader for the Engineering Analysis course

### SHANDONG UNIVERSITY

*Bachelor of Engineering in Digital Media*, GPA 88.67/100 (Ranked 1<sup>st</sup> out of 39)

Jinan, China  
2010 – 2014

- Scholarship: Dean's List (Top 1%); National Scholarship (Top 5%)
- Competitions: Outstanding Winner (Top 3%), "Challenge Cup" National College Students Business Plan Competition; Honorable Mention, Mathematical Contest in Modeling (MCM)
- Leadership & Research: VP, School of Software Student Union; selected as only undergraduate research assistant in HCI Lab

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## WORK EXPERIENCE

### WANJIA CLOUD COMPUTING

*Leading regional IT infrastructure and cloud solutions provider founded in 1999, with \$28M in revenue and 2,000+ clients*

Jinan, China

#### Vice President, Product Strategy

2024 – Present

- Drove strategic realignment by using data-driven profitability and risk analysis to persuade executives to exit the legacy low-margin PC and laptop business and redeploy ~\$0.8M in working capital toward higher-growth opportunities; institutionalized a repeatable portfolio review and planning process for ongoing strategic and operating decisions
- Spearheaded the firm's strategic pivot into AI infrastructure by building a new AI and high-performance server solutions business in partnership with Inspur and redesigning go-to-market execution and sales incentives; drove 2.5x revenue growth (from ~\$0.8M to ~\$1.8M) in two years, generated ~\$0.5M in cumulative profit, and improved cash flow
- Expanded server and infrastructure solutions across hospitals, universities, banks, and transportation operators, supporting digital transformation across core sectors underpinning regional modernization; led a flagship 400+TB migration for Qilu Hospital (a top-5 hospital in China) in 20 days with zero downtime

### AMAZON

*Software Development Engineer II (Promoted from SDE I in 2 years; typical 2.5–3 years)*

Seattle, WA  
2017 – 2023

#### Founding Engineering & Global Product Delivery at Scale

- Selected as one of the first 30 engineers for Try Before You Buy (TBYB), an early-stage Prime try-at-home apparel program incubated within Amazon Fashion (one of Amazon Retail's largest categories); drove technical delivery from initial concept to North America launch and expansion across Europe and Japan as the organization scaled to several hundred employees
- Led delivery of 70+ full-stack features for 150M+ Prime members as one of the few end-to-end engineers, translating product vision into technical execution across front-end experiences and distributed backend systems that supported 4.5M+ quarterly orders for a business generating \$1.5B+ in cumulative sales

#### Cross-Functional Leadership & Expanded Ownership

- Spearheaded the end-to-end launch of Subscription Cadence, a core subscription management feature for Personal Shopper (TBYB's premium styling program), under significant ambiguity and a tight leadership timeline; defined technical scope and prioritization, led a 3-engineer team, and drove critical-path execution across 10 cross-functional teams, resulting in 48% adoption among new customers
- Pioneered the first vendor-sponsored advertising widget on Horizonte, Amazon's then-new retail platform, enabling self-service ad campaigns for marketing teams without ongoing engineering support and generating \$3.8M in post-launch revenue; later became a subject matter expert sought out by multiple teams, including Subscribe & Save

#### People Development & Broader Organizational Impact

- Mentored 8+ engineers, conducted 20+ candidate interviews, and helped 3 junior engineers earn promotions to mid-level roles
- Won 1st place in TBYB Hackathon for "Tap and Try," a one-click full-look try-on prototype; repeatedly tapped by leadership as a go-to creative contributor, designing launch badges for major initiatives that enhanced project visibility and team morale

### MXOtech

*Associate Application Developer*

Chicago, IL  
2016 – 2017

- Contributed to the implementation of the IPA Access Portal for BlueCross BlueShield of Illinois, the state's largest health insurer, supporting provider operations across a statewide network, collaborating with client stakeholders and cross-functional teams

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## ADDITIONAL INFORMATION

- Work Authorization & GMAT Focus: U.S. Permanent Resident | 695 (97th Percentile)
- Mentorship: Founded Wanjia's Women in Tech Program; Alumni Mentor within Northwestern Alumni Association (5+ students)
- Interests: Visual Arts - National-level competitor in painting with 20+ years of practice, grounding technical precision with creative nuance; Snowboarding - Explored 20+ U.S. mountains, passionate about chasing powder and navigating uncertainty; Global Travel - Visited 20+ countries (Arctic Circle to the Maldives), with a focus on geopolitical history and diverse cultures